

Oh Behave!

How to Use Human Nature to Create Killer Training

When it comes to training, what are you afraid of?

Probably that your learners will leave saying your training is useless and boring.

It doesn't have to be that way. Emerson Human Capital's learning experts want you to use behavioral science to make your training great for learners.

Come learn, laugh and have fun in this interactive session. You'll leave with a new perspective and a tool you can use immediately to make sure your programs have a real and positive impact.



In Oh Behave! I came away with dozens of ideas I can apply to my work right away. So helpful!

~ Nike Participant

You will learn to use...

- Learners' **past experiences**, so they approach learning with enthusiasm and commitment.
- Learners' **emotions**, so you can tap into them to improve retention.
- Learners' **fears** (but in a good way!), so you can move them from what they do now to what they should do in the future.
- Learners' **need for control**, so they embrace the training and the new skills willingly.
- The **visual brain**, so you reach them on more than one wavelength and improve performance.
- **Behavioral conditioning**, to create momentum and sustain the behaviors you want.

Want to learn more?

Email us at change@emersonhc.com



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