

The 5 Myths of Change Management

Smart people start with the wrong assumptions.

Then, when results disappoint, we don't challenge the assumptions underpinning the work. We don't question the conventional wisdom that has failed us.

Organizations undergoing major change often experience a storm of negativity. Teams struggle to get the right resources, communicate exhaustively, and chase that elusive enthusiasm – the entire organization rallying behind a new way of doing business. And still, initiatives fail. We hear the rumblings, we see non-compliance, and ultimately we fall short of the business goal.

This workshop will help you let go of five myths common in organization change. You will learn to focus your efforts and get your organization to its goal, faster.



Fast-paced, fact-filled, and counterintuitive. This presentation helped teach some old dogs some new tricks.

~ Dan Leavitt, Director of
Talent Management,
Banana Republic

After this session, you will be able to:

- Describe five common **myths** of organizational transformation.
- Take five **actions** to position your initiative for success.

Want to learn more?

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