

Executing Change

From understanding to doing. If you took Fundamentals of Change, you learned the models and principles of strong change management. In Executing Change, we dive deeper, applying these tools to YOUR project.

You'll learn about each model, tool and template, then begin to use it to address your own organization's change initiative. You'll leave the workshop armed with the techniques to manage change, and a big head start toward your project's goals.



The finest consultants I've worked with in my twenty-year career.

Maureen Baginsk, FBI

After this workshop, you will be able to:

- Use the **Change Diagnostic** to assess the readiness of your organization. The diagnostic helps you identify the current state of the business transformation, areas of strength and weakness, and the balance of efforts needed to make the change successful.
- Develop a **Message Frame** to align the team and the organization. The Message Frame equips everyone involved to tell the compelling story of your current challenge, solution, approach and the desired result.
- Identify the **Target Behaviors** that will propel your initiative. Individual behaviors are the foundation of any lasting change. Unless you identify and support those behaviors, your change won't "stick."

Want to learn more?

Email us at change@emersonhc.com



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